



**MET**  
Bhujal Knowledge City  
MET INSTITUTE OF  
POST GRADUATE DIPLOMA IN MANAGEMENT



**MET Institute of Post Graduate Diploma in Management &  
Consortium for Global Education**

*Jointly Organises*

**Second International Research Conference &  
Research Colloquium on AI and Its Applications:  
Transforming Industries and Society**



**ATTRACTIVE  
PRIZES**

MET Institute of Post Graduate Diploma in Management invites submission of research papers for the "International Conference on AI and Its Applications: Transforming Industries and Society on 30<sup>th</sup> November 2024.

## **MET Institute of PGDM, Mumbai**

MET Institute of Post Graduate Diploma in Management (MET Institute of PGDM) under the direct affiliation of AICTE, is considered one of the best B-Schools in India that has already offered thousands of high calibre MBAs to the industry. The PGDM Programme has been the most preferred choice of both learner aspirants and corporate recruiters over the last two decades.



## **About Consortium for Global Education**

The Consortium for Global Education (CGE) is a non-profit global organization with a membership of accredited American private universities and colleges with consortium member campuses, located in more than 23 USA states and 6 nations, are equally committed to quality programs of international education. Affiliate members represent key national universities worldwide. Each member of the consortium is committed to a high value of quality academic education and supports the internationalization of higher education through student and faculty global participation.

## **About the Conference**

The primary purpose of this conference is to create a dynamic platform for thought leaders, professionals, and enthusiasts to converge and explore the multifaceted influence of AI across industries and society. In an era marked by rapid technological advancements, AI stands out as a catalyst for transformative change. This conference aims to unravel the potential of AI, providing a space for dialogue, collaboration, and the exchange of ground-breaking ideas. By addressing the latest developments and challenges, the conference aims to contribute to the collective understanding of AI's role in shaping our future.

## **Objective of the Conference**

Our overarching objective is to facilitate a comprehensive exploration of AI's applications and its far-reaching impact on diverse sectors. We seek to:

1. Promote knowledge exchange
2. Encourage collaboration
3. Highlight real- world applications
4. Address ethical considerations
5. Support emerging talent

## **Why Attend Conference?**

The conference "AI & Its Applications: Transforming Industries and Society" offers a compelling opportunity for professionals, researchers, and enthusiasts to delve into the transformative world of Artificial Intelligence (AI). Attendees will benefit from a rich tapestry of knowledge exchange, interactive sessions, and networking opportunities that are geared towards unraveling the profound impact of AI on various sectors.

## The following are a few suggested themes for the participants:

<b>AI in Healthcare</b>	<b>AI in Finance</b>	<b>AI in Education</b>	<b>AI in Business Transformation</b>	<b>AI in Society</b>
AI-driven diagnostics and treatment planning	Algorithmic trading and financial forecasting	Adaptive learning systems and personalized education	Business Process Automation	Societal Implications of AI
Personalized medicine and genomics	Fraud detection and risk management	AI-driven educational content creation	Supply Chain Optimization	AI and Ethics
AI in medical imaging and radiology	Robo-advisors and personalized financial services	Learning analytics and student performance prediction	Cognitive Automation	Global AI Governance
Healthcare data management and privacy	AI in regulatory compliance and reporting	Virtual and augmented reality in education	AI-powered Sales Assistants	AI Policy and Regulation
Robotics and automation in surgery	Block chain and AI integration	Ethical considerations in AI-driven education	AI-driven Business Intelligence	Social and Cultural Impact of AI
	Financial Forecasting and Analysis		AI-driven Recruitment and Talent Acquisition	AI in Entertainment and Media
			Customer Relationship Management	AI in Agriculture
			AI in transportation and logistics	

## Who should attend and participate?

The ultimate aim of this conference is to encourage leading corporates, researchers from government and public organizations, non-profit organizations, industry practitioners', academicians, scholars, masters and undergraduate students and post graduate students can also participate to excel their research skills.

## Important dates

Abstract or Full Paper Submission	12 <sup>th</sup> September 2024
Pre-Conference guidance Workshop	25 <sup>th</sup> September 2024
Notification of Acceptance / Rejection	30 <sup>th</sup> September 2024
Final Paper Submission	2 <sup>nd</sup> November 2024

Conference	30 <sup>th</sup> November 2024
Research Colloquium	30 <sup>th</sup> November 2024

## Registration Fees:

Academicians	Rs. 1500/ or \$ 17.92
Industry experts	Rs. 2500/ \$ 29.86
Students/Research Scholars	Rs. 500/- or \$ 5.97

## Bank Details:

Name of the Account	Mumbai Educational Trust Institute of Management
Bank Name	Axis Bank Ltd
Branch	Bandra Reclamation
Account Number	910010035706578
IFSC Code	UTIB0001051
MICR Code	400211073

## About Pre-Conference Workshop

The workshop will provide practical exposure to research methodology used in social science and a practical, hands-on approach to data analysis using SPSS/JASP. The parametric and nonparametric tests will be covered during the workshop.

Registration Link for the Conference: <https://forms.gle/hvZpHxzsNtcHLRnNA>

## Guidelines for Full Paper Submission

1. Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, resident country and the complete postal.
2. The Research Papers should be in a Word Document format, Times New Roman, 12- point font size with 1.5 line spacing, 1 inch margins and APA style of referencing.
3. The Word Limit for the Research Paper is limited to 4500 words, and must include the following: Title, Objectives of the study, Methodology, Findings, Conclusion/Implications/ Recommendations. Limitations (if any), Acknowledgements (if appropriate), References, Appendices (if appropriate).
4. Abstracts should be limited to 350 words.
5. The Institute has a strict anti-plagiarism policy, therefore, the authors must ensure originality of the work. Selected candidates will be informed through mail. The decision of the Review Committee regarding the selection of papers will be final and binding. The sample research paper is available on <http://bit.ly/3wld48C>
6. Abstracts and full papers can be mailed on [conference\\_pgdm@met.edu](mailto:conference_pgdm@met.edu) and submitted on <https://metsrujan.com/index.php/description/user/register>

## Key Highlights of the Conference

1. Pre-conference workshop on SPSS
2. Best Paper and Best Thesis awards and certificates winners of participation
3. Eminent speakers from Industry and Academia.
4. Offline platform for knowledge sharing and brainstorming.
5. Special Track for Online students / Research Participants from Outside Mumbai and India

## Publication Opportunities:

1. Selected papers will be published in MET Srujan ISSN Journal included in Conference fees.
2. The charges for publication in external UGC Care and Scopus will be paid by the participants.
3. Conference Proceeding will be published in MET Srujan ISBN Journal included in Conference fees.
4. International Journal for Multidisciplinary Research.: <https://www.ijfmr.com/>
5. ICAFI, IUP Publication: <https://www.iupindia.in/>

## Organising Committee

### Chairman

CA. Dr. Das

Director, MET Institute of PGDM

### Conference Convenor

Dr. Harshada Mulay

Associate Professor

MET Institute of PGDM

Mob: +91 9820167715

Email id: conference\_pgdm@met.edu

Prof. Soma Dhaigude

Assistant Professor

MET Institute of PGDM

Mob: +91 9425959230

Email id: somad\_pgdm@met.edu

### Committee

Dr. Vaishali Kulkani

Dean-PGDM

Dr. Jyotsna Munshi

Associate Professor

CA. Seema Korgaonkar

Assistant Professor

Prof. Kiran Rodrigues

Assistant Professor

Prof. Anandsingh Rajawat

Assistant Professor

Prof. Abhishek Parkar

Assistant Professor

## For Enquiries and Updates

Mob: +91 9820167715 | Email id: conference\_pgdm@met.edu

Website: <https://metsrujan.com/index.php/description/index>

# MET

## Bhujbal Knowledge City

MET INSTITUTE OF  
POST GRADUATE DIPLOMA IN MANAGEMENT

Bandra Reclamation, Bandra (W), Mumbai 400 050.

+91 9820167715 | seminars\_pgdm@met.edu | www.met.edu